

PPANE/NEIPP Partnerships

Full PPANE/NEIPP Partnership

- 2 – Booth PPANE
 - 2 – Booth NEIPP
 - 1 – Table display at the spring event
 - 6 – Full Page Ads in Online Newsletter (with web Link)
 - 2 – Full Page Ads in Printed Newsletter
 - 1 – Full Page Ad in PPANE Convention Book
 - 1 – Web Site Link
 - 1 – Coffee Café Sponsorship
 - 1 – Email Web Banner
 - 1 – Student Program Sponsorship
 - 1 – Listing in NEIPP Student Welcome Book
 - 1 – Week at NEIPP (limited availability)
- Payment plans available

Only \$5000, Total Value \$7750

1/2 PPANE/NEIPP Partnership

- 1 – Booth PPANE
 - 1 – Booth NEIPP
 - 1 – Table display at the spring event
 - 3 – ½ Page Ads in Online Newsletter (with web Link)
 - 1 – ½ Page Ad in PPANE Convention Book
 - 1 – Web Site Link
 - 1 – Listing in NEIPP Student Welcome Book
 - 1 – Week at NEIPP (limited availability)
- Payment plans available

Only \$2200, Total Value \$3400

Basic PPANE/NEIPP Partnership

- 1 – Booth PPANE or NEIPP
- 3 – ¼ Page Ads in Online Newsletter (with web Link)
- 1 – Web Site Link

Only \$1200, Total Value \$1400

Ala Carte

- Week at NEIPP - \$750
- Student Program Sponsor - \$1000
- Coffee Café Sponsor PPANE or NEIPP - \$150
- Web Site Link - \$100
- Full Page PPANE convention book Ad - \$200
- ½ Page PPANE convention book Ad - \$125

Booth Cost PPANE/NEIPP for each Trade Show

Single Aisle Booth	\$650
Single End Booth	\$725
Double Aisle Booth	\$1250
Double End Booth	\$1400
Triple Aisle Booth	\$1725
Triple End Booth	\$1950
Quad Aisle Booth	\$2200
Quad End Booth	\$2500

Newsletter advertising – 6 e-mail publications, 2 of which will be printed and mailed.

Full Page Ad Online with web link - \$300 per issue

Full Page Ad Printed - \$400 per issue

½ Page Ad Online with web link - \$250 per issue

½ Page Ad Printed - \$350 per issue

¼ Page Ad Online - \$200 per issue

¼ Page Ad Printed - \$300 per issue

Newsletter months and featured articles will be:

December / January – New Board, Convention / Seminar / January All-Stars, feature state conventions

Advertising Deadline: November 15

February / March – NEIPP / Convention / Seminar, feature state conventions

Advertising Deadline: January 15

April – Seminar / Convention, feature state conventions, NEIPP roundup, June, All-Stars (**printed & mailed**)

Advertising Deadline: February 15 (shorter deadline for printed newsletter)

June – Convention, Hotel / Convention registration info, Seminar round-up, Nominating report, pre-convention courses, bylaws notification, compensated positions applications

Advertising Deadline: May 15

End of July: PPANE Convention book will be mailed by Communications Committee

August / September – Convention, Convention registration info or form, convention parties, entertainment (**printed & mailed**)

Advertising Deadline: July 1 (shorter deadline for printed newsletter)

October / November – Convention Round-up, All-Stars program, feature MPPA Convention

Advertising Deadline: October 1