

2011 PPANE/NEIPP Partnerships

Full PPANE/NEIPP Partnership

- 2 – Booths PPANE/NEIPP Trade Show
- 1 – Table display at the Fall event
- 6 – Full Page Ads in Online Newsletter (with web Link)
- 2 – Full Page Ads in Printed Newsletter
- 1 – Full Page Ad in PPANE Convention Book
- 1 – Web Site Link
- 1 – Coffee Café Sponsorship
- 1 – Email Web Banner
- 1 – Student Program Sponsorship
- 1 – Listing in NEIPP Student Welcome Book
- 1 – Week at NEIPP (limited availability)

Only \$3000, Total Value \$5000

1/2 PPANE/NEIPP Partnership

- 1 – Booth PPANE/NEIPP Trade Show
- 1 – Table display at the Fall event
- 3 – ½ Page Ads in Online Newsletter (with web Link)
- 1 – ½ Page Ad in PPANE Convention Book
- 1 – Web Site Link
- 1 – Listing in NEIPP Student Welcome Book
- 1 – Week at NEIPP (limited availability)

Only \$1500, Total Value \$2500

Basic PPANE/NEIPP Partnership

- 1 – Booth PPANE/NEIPP Trade Show
- 3 – ¼ Page Ads in Online Newsletter (with web Link)
- 1 – Web Site Link

Only \$1000, Total Value \$1150

Ala Carte

Week at NEIPP - \$1000

Student Program Sponsor - \$1000

Coffee Café Sponsor PPANE or NEIPP - \$150

Web Site Link - \$100

Full Page PPANE convention book Ad - \$300

½ Page PPANE convention book Ad - \$175

Booth Cost PPANE/NEIPP for each Trade Show

Single Aisle Booth	\$400
Single End Booth	\$450
Double Aisle Booth	\$750
Double End Booth	\$850
Triple Aisle Booth	\$1100
Triple End Booth	\$1250
Quad Aisle Booth	\$1450
Quad End Booth	\$1650

Newsletter advertising – 6 e-mail publications, 2 of which will be printed and mailed.

Full Page Ad Online with web link - \$300 per issue

Full Page Ad Printed - \$400 per issue

½ Page Ad Online with web link - \$250 per issue

½ Page Ad Printed - \$350 per issue

¼ Page Ad Online - \$200 per issue

¼ Page Ad Printed - \$300 per issue

Newsletter months and featured articles will be:

December / January

Advertising Deadline: November 15

February / March

Advertising Deadline: January 15

April

Advertising Deadline: February

June

Advertising Deadline: May 15

August / September

Advertising Deadline: July 1

October / November

Advertising Deadline: October 1