

**Advertising Rates For the 2010
PPANE NEWSLETTER
Published six times a year (January-October)**

Newsletter advertising – 6 E-Mail publications, 2 of which will be printed and mailed.

Full Page Ad Online with web link - \$300 per issue
Full Page Ad Printed - \$400 per issue
½ Page Ad Online with web link - \$250 per issue
½ Page Ad Printed - \$350 per issue
¼ Page Ad Online - \$200 per issue
¼ Page Ad Printed - \$300 per issue

Newsletter months and featured articles will be:

December / January – New Board, Convention / Seminar / January All-Stars, feature state conventions
Advertising Deadline: November 15

February / March – NEIPP / Convention / Seminar, feature state conventions
Advertising Deadline: January 15

April – Seminar / Convention, feature state conventions, NEIPP roundup, June, All-Stars (printed & mailed)
Advertising Deadline: February 15 (shorter deadline for printed newsletter)

June – Convention, Hotel / Convention registration info, Seminar round-up,
Nominating report, pre-convention courses, bylaws notification, compensated positions applications
Advertising Deadline: May 15

End of July: PPANE Convention book will be mailed by Communications
Committee

August / September – Convention, Convention registration info or form, convention parties, entertainment (printed
& mailed)
Advertising Deadline: July 1 (shorter deadline for printed newsletter)

October / November – Convention Round-up, All-Stars program, feature
MPPA Convention
Advertising Deadline: October 1

NO AGENCY DISCOUNT ALLOWED AS WE ARE NON-PROFIT

Firm name _____ E-mail address _____
Street _____
City _____ State _____ Zip _____
Firm Representative _____ Tel.# _____ / Fax # _____

Please forward all copy via email:
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