

**Advertising Rates For the 2011
PPANE NEWSLETTER
Published six times a year (January-October)**

Newsletter advertising – 6 E-Mail publications, 2 of which will be printed and mailed.

Full Page Ad Online with web link - \$300 per issue

Full Page Ad Printed - \$400 per issue

½ Page Ad Online with web link - \$250 per issue

½ Page Ad Printed - \$350 per issue

¼ Page Ad Online - \$200 per issue

¼ Page Ad Printed - \$300 per issue

Newsletter months and featured articles will be:

December / January

Advertising Deadline: November 15

February / March

Advertising Deadline: January 15

April

Advertising Deadline: February 15

June

Advertising Deadline: May 15

August / September

Advertising Deadline: July 1

October / November

Advertising Deadline: October 1

NO AGENCY DISCOUNT ALLOWED AS WE ARE NON-PROFIT

Firm name _____ E-mail address _____

Street _____

City _____ State _____ Zip _____

Firm Representative _____ Tel.# _____ / Fax # _____

Please forward all copy via email:

PPANE Marketing Chair

David Cramer, *Cr.Photog.*

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